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Age of Myth PublicAffairs

This practical guide, for starting a new practice or maximizing an existing one, combines the expertise of small business development specialist, Michael Gerber and practice management coach, Frank Sovinsky, D.C.

[Canaanite Myth and Hebrew Epic](#) Random House

The companion to the Star wars exhibition at the Smithsonian's National Air and Space Museum explores the mythology used as the basis for the Star wars movie trilogy

[Cultes, mythes, et religions](#) University of Chicago Press

Robert Asprin's "excellent, lighthearted fantasy series" (Epic Illustrated) continues with more antics from magician Skeeve and his eclectic team at M.Y.T.H., Inc. Business is slow for M.Y.T.H., Inc., and its president, Bunny, is getting nervous that the company might not meet its quarterly goal. So when a job comes in that's worth an absurd amount of gold—and also happens to take them to Winslow, the most luxurious vacation resort in any dimension—the team jumps at the opportunity to recoup some cash and maybe catch some R&R. Only, magician Skeeve has an unsettling feeling that this mission might be trickier than it seems. Someone in Winslow is messing with the magic lines and working hard to ensure that the M.Y.T.H. crew gets nowhere near the powerful relic that they've been hired to find. And as the mysterious manipulation turns deadly, Skeeve, Bunny, Aahz, and the rest of their partners find themselves in a race not only to finish the job but also to escape paradise alive...

[The E-Myth Manager](#) Spectra

In this business bestseller, how companies can adapt in an era of continuous disruption: a guide to responding to such acute crises as COVID-19. Gold Medalist in Business Disruption/Reinvention. When COVID-19 hit, businesses had to respond almost instantaneously--shifting employees to remote work, repairing broken supply chains, keeping pace with dramatically fluctuating customer demand. They were forced to adapt to a confluence of multiple disruptions inextricably linked to a longer-term, ongoing digital disruption. This book shows that companies that use disruption as an opportunity for innovation emerge from it stronger. Companies that merely attempt to "weather the storm" until things go back to normal (or the next normal), on the other hand, miss an opportunity to thrive. The authors, all experts on business and technology strategy, show that transformation is not a one-and-done event, but a continuous process of adapting to a volatile and uncertain environment. Drawing on five years of research into digital disruption--including a series of interviews with business leaders conducted during the COVID-19 crisis--they offer a framework for understanding disruption and tools for navigating it. They outline the leadership traits, business principles, technological infrastructure, and organizational building blocks essential for adapting to disruption, with examples from real-world organizations. Technology, they remind readers, is not an end in itself, but enables the capabilities essential for surviving an uncertain future: nimbleness, scalability, stability, and optionality.

[Myth and Knowing: An Introduction to World Mythology](#) Beacon Press

Why, with absolutely no idea what Brexit actually meant, did the UK vote for Brexit? Why, rather than vote for the best-qualified candidate ever to stand as US President, did voters opt for a reality TV star with no political experience? In both cases, the winning side promised change and offered hope. They told a story voters longed to hear. And in the absence of greater, more unifying narratives, then true or not, voters plumped for the best story available. Once upon a time our society was rich in stories. They brought us together and helped us to understand the world and ourselves. We called them myths. Today, we have a myth gap - a vacuum that Alex Evans argues powerfully and persuasively is both dangerous and an opportunity. In this time of global crisis and transition- mass migration, inequality, resource scarcity, and climate change - It is stories, rather than facts and pie-charts, that will animate us and bring us together. It is by finding new myths, those that speak to us of renewal and restoration, that we will navigate our way to a better future. Drawing on his first-hand experience as a political adviser within British government and at the United Nations, and examining the history of climate change campaigning and recent contests such as Brexit and the US presidential election, Alex Evans explores- *how tomorrow's activists are using narratives for change, * how modern stories have been used and abused, * where we might find the right myths that will take us forward

[Sacred Narrative](#) National Geographic Books

Myth and Knowing is a rich resource of myths and mythology through the ages, in which scholarly and literary materials combine to provide a seamless portrait of this multicultural topic. Balanced and nuanced discussion explore the ways in which myths have portrayed both men and women. In addition, art and maps contextualize selected myths, providing insights into the cultures and religious traditions from which they originated.

[The Myth of Continents](#) JHU Press

Michael E. Gerber, bestselling author of *The E-Myth Revisited* shares his powerful insights to lead independent physicians to successful practices and enriched lives. Michael Gerber has dedicated much of his professional life to the study of entrepreneurship and business dynamics. His *E-Myth Academy* is renowned in the entrepreneurial world for its business insight and guidance as well as its inspirational advice. In *The E-Myth Physician*, bestselling author Gerber returns to his roots in order to provide indispensable advice to doctors who own and run their own practices. Gerber provides excellent business insights into topics such as streamlining systems, effective small-business management practices, healthy patient relations and managing cash flow, all with the goal of freeing physicians from the daily grind of running a business and leading them to a happier and more productive life while doing the job they love - practising medicine.

[Race?](#) Harvard University Press

The Ancient Book of Myth and War presents to you a time capsule, a glimpse into a strange and

wondrous world, where myths and legends still roam freely and wars rage in the hearts and minds of the noble and the feeble alike. Experiments in color, shape, line and composition enrich each and every page, accompanied by text that will enlighten the audience with atmospheric facts concerning origins, eras and even media used in the production of the art itself. *The Ancient Book of Myth and War* is a fine art hardcover collection of images produced by some of the most highly sophisticated animation designers in the industry.

Another Fine Myth National Geographic Books

"Our main object will be to describe one of the most incomparably beautiful myths that has ever flowered from the mind of man, or from the unconscious processes which shape it and which are in some sense more than man... This is, furthermore, to be a description and not a history of Christian Mythology... After description, we shall attempt an interpretation of the myth along the general lines of the philosophia perennis, in order to bring out the truly catholic or universal character of the symbols, and to share the delight of discovering a fountain of wisdom in a realm where so many have long ceased to expect anything but a desert of platitudes." —from the Prologue

[Women in Greek Myth](#) Univ of California Press

A prominent and esteemed critic challenges widely held beliefs about children and parenting, revealing that underlying each myth is a deeply conservative ideology that is, ironically, often adopted by liberal parents. Somehow a set of deeply conservative assumptions about children—what they're like and how they should be raised—has congealed into the conventional wisdom in our society. Parents are accused of being both permissive and overprotective, unwilling to set limits and afraid to let their kids fail. Alfie Kohn systematically debunks these beliefs, not only challenging erroneous factual claims but also exposing the troubling ideology that underlies them. Complaints about pushover parents and coddled kids are hardly new, he shows, and there is no evidence that either phenomenon is especially widespread today—let alone more common than in previous generations. Moreover, new research reveals that helicopter parenting is quite rare and, surprisingly, may do more good than harm when it does occur. The major threat to healthy child development, Kohn argues, is parenting that is too controlling rather than too indulgent. With the same lively, contrarian style that marked his influential books about rewards, competition, and education, Kohn relies on a vast collection of social science data, as well as on logic and humor, to challenge assertions that appear with numbing regularity in the popular press and are often accepted uncritically, even by people who are politically liberal. These include claims that young people • suffer from inflated self-esteem • are entitled and narcissistic • receive trophies, praise, and A's too easily • are in need of more self-discipline and "grit" Kohn's invitation to reexamine these and other assumptions is particularly timely; his book has the potential to change our culture's conversation about kids and the people who raise them.

[Biblical Myth and Rabbinic Mythmaking](#) University of Toronto Press

The essays in this volume address key aspects of Israelite religious development. Frank Moore Cross traces the continuities between early Israelite religion and the Canaanite culture from which it emerged; explores the tension between the mythic and the historical in Israel's religious expression; and examines the reemergence of Canaanite mythic material in the apocalypticism of early Christianity and the Dead Sea Scrolls.

[Man's Most Dangerous Myth](#) University of Chicago Press

After the murder of his master Garkin, a thief and apprentice magician joins forces with a demon dimension traveler named Aahz, who has lost his power and is also looking for a way to get even. Reprint.

Robert Asprin's *Myth-Fits* W. W. Norton & Company

In the first edition of *Women in Greek Myth*, Mary R. Lefkowitz convincingly challenged narrow, ideological interpretations of the roles of female characters in Greek mythology. Where some scholars saw the Amazons as the last remnant of a forgotten matriarchy, Clytemnestra as a frustrated individualist, and Antigone as an oppressed revolutionary, Lefkowitz argued that such views were justified neither by the myths themselves nor by the relevant documentary evidence. Concentrating on those aspects of women's experience most often misunderstood—life apart from men, marriage, influence in politics, self-sacrifice and martyrdom, and misogyny—she presented a far less negative account of the role of Greek women, both ordinary and extraordinary, as manifested in the central works of Greek literature. This updated and expanded edition includes six new chapters on such topics as heroic women in Greek epic, seduction and rape in Greek myth, and the parts played by women in ancient rites and festivals. Revisiting the original chapters as well to incorporate two decades of more recent scholarship, Lefkowitz again shows that what Greek men both feared and valued in women was not their sexuality but their intelligence.

[Star Wars](#) Oxford University Press, USA

So why do we continue to administer this modern cod liver oil-or even demand a larger dose? Kohn's incisive analysis reveals how a set of misconceptions about learning and a misguided focus on competitiveness has left our kids with less free time, and our families with more conflict. Pointing to stories of parents who have fought back-and schools that have proved educational excellence is possible without homework-Kohn demonstrates how we can rethink what happens during and after school in order to rescue our families and our children's love of learning.

[The E-Myth Chiropractor: Why Most Chiropractic Practices Don't Work and What to Do about It](#) Adhouse Books

More than ten years after his first bestselling book, *The E-Myth*, changed the lives of hundreds of thousands of small business owners, Michael Gerber's *Entrepreneur*, author, and speaker extraordinaire's next salvo in his highly successful *E-Myth Revolution*. Drawing on lessons learned from working with more than 15,000 small, medium-sized, and very large organizations, Gerber has discovered the truth behind why management doesn't work and what to do about it. Unearthing the arbitrary origins of commonly held doctrines such as the omniscience of leader (Emperor) and the most widely embraced myth of all—the *E-Myth Manager* offers a fresh, provocative alternative to management as we know it. It explores why every manager must take charge of his own life, reconcile his own personal vision with that of the organization, and develop an entrepreneurial mind-set to achieve true success.

[Theorizing Myth](#) Simon and Schuster

Ever since the rise of science and the scientific method in the seventeenth century, we have rejected mythology as the product of superstitious and primitive minds. Only now are we coming to a fuller appreciation of the nature and role of myth in human history. In these five lectures originally prepared for the CBC, Claude Lévi-Strauss, one of the world's greatest living thinkers, offers the insights of a lifetime spent interpreting myths and trying to discover their significance for human understanding. The lectures begin with a discussion of the historical split between mythology and science and the evidence that mythic levels of understanding are being reintegrated in our approach to

knowledge. In an extension of his theme, Professor L é vi-Strauss analyses what we have called 'primitive' thinking and discusses some universal features of human mythology. The final two lectures outline the functional relationship between mythology and history and the structural relationship between mythology and music. Combining history, anthropology, and philosophy, this book provides a broad and penetrating perspective on the contemporary western world.

The Race Myth Da Capo Lifelong Books

The mythical story of fallen angels preserved in 1 Enoch and related literature was profoundly influential during the Second Temple period. In this volume renowned scholar Loren Stuckenbruck explores aspects of that influence and demonstrates how the myth was reused and adapted to address new religious and cultural contexts. Stuckenbruck considers a variety of themes, including demonology, giants, exorcism, petitionary prayer, the birth and activity of Jesus, the Holy Spirit, the conversion of Gentiles, "apocalyptic" and the understanding of time, and more. He also offers a theological framework for the myth of fallen angels through which to reconsider several New Testament texts the Synoptic Gospels, the Gospel of John, Acts, Paul's letters, and the book of Revelation."

The Beauty Myth Northwestern University Press

Part memoir, nutritional primer, and political manifesto, this controversial examination exposes the destructive history of agriculture--causing the devastation of prairies and forests, driving countless species extinct, altering the climate, and destroying the topsoil--and asserts that, in order to save the planet, food must come from within living communities. In order for this to happen, the argument champions eating locally and sustainably and encourages those with the resources to grow their own food. Further examining the question of what to eat from the perspective of both human and environmental health, the account goes beyond health choices and discusses potential moral issues from eating--or not eating--animals. Through the deeply personal narrative of someone who practiced veganism for 20 years, this unique exploration also discusses alternatives to industrial farming, reveals the risks of a vegan diet, and explains why animals belong on ecologically sound farms.

The Vegetarian Myth Texas A&M University Press

One of fantasy ' s finest next-generation storytellers continues to break new ground. Michael J. Sullivan ' s trailblazing career began with the breakout success of his Riyria series: full-bodied, spellbinding fantasy adventures whose imaginative scope and sympathetic characters won a devoted readership and comparisons to fantasy masters Brandon Sanderson, Scott Lynch, and J.R.R. Tolkien himself. Now Age of Myth inaugurates an original five-book series. Since time immemorial, humans have worshipped the gods they call Fhrey, truly a race apart: invincible in battle, masters of magic, and seemingly immortal. But when a god falls to a human blade, the balance of power between humans and those they thought were gods changes forever. Now only a few stand between humankind and annihilation: Raithe, reluctant to embrace his destiny as the God Killer; Suri, a young seer burdened by signs of impending doom; and Persephone, who must overcome personal tragedy to lead her people. The Age of Myth is over. The time of rebellion has begun. Magic, fantasy, and mythology collide in Michael J. Sullivan ' s Legends of the First Empire series: AGE OF MYTH

• AGE OF SWORDS • AGE OF WAR

The Myth of Laziness Harper Collins

Ever since the rise of science and the scientific method in the seventeenth century, we have rejected mythology as the product of superstitious and primitive minds. Only now are we coming to a fuller appreciation of the nature and role of myth in human history. In these five lectures originally prepared for Canadian radio, Claude L é vi-Strauss offers, in brief summations, the insights of a lifetime spent interpreting myths and trying to discover their significance for human understanding. The lectures begin with a discussion of the historical split between mythology and science and the evidence that mythic levels of understanding are being reintegrated in our approach to knowledge. In an extension of this theme, Professor L é vi-Strauss analyzes what we have called " primitive thinking " and discusses some universal features of human mythology. The final two lectures outline the functional relationship between mythology and history and the structural relationship between mythology and music.