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*A FIRST LOOK AT COMMUNICATION THEORY 10E: 9781259913785*

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A First Look at Communication Theory with Conversations with Communication Theorists CD-ROM 2.0 (Paperback) Published July 12th 2002 by McGraw-Hill Humanities/Social Sciences/Languages Paperback, 624 pages Author(s): Em Griffin. ISBN: 0072824824 (ISBN13 ...

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A First Look at Communication Theory offers students with no background in communication theory a broad introduction to theories. By discussing a single theory in each chapter with concentrated coverage, students are given a chance to focus their thoughts and engage with each theory, and making it easy for instructors to teach theories in any order.